

## **Lesson Four**

### ***What are Georgia's Interests in Hosting the Sea Island Summit?***

#### **Activity 1**

How might Georgia-based international businesses be impacted by the relations among leaders at the G8 Sea Island Summit?

#### **Objective**

Students will describe the global nature of business in the twenty-first century.

#### **Resources**

- Internet access
- Georgia International Business Worksheet
- List of Consulates in Georgia  
<http://www.georgia.org/trade/index.asp?qui=99&qual=99>

#### **Introduction**

Atlanta is host to consular offices and trade and investment agencies for 54 governments from throughout the world, each of which enhances the city's status as an international center for culture, trade, commerce and tourism and as the Southeast's center for world trade and international business.

Consular offices are established by foreign governments 1) to officially develop economic, commercial, scientific and cultural relations between the country they represent and the area in which they serve, and 2) to safeguard the interests of the sending country and its citizens traveling or residing in their consular district. Traditionally these duties include issuing and renewing passports and other official documents, helping travelers in distress, signing death certificates, legalizing or delivering official documents, and assisting travelers who have trouble with local law enforcement or immigration authorities.

The Atlanta Consular Corps is made up of 18 career and 33 honorary consular offices. Career officials are members of their country's foreign service while honorary officials are local residents appointed by foreign governments to perform consular duties. The Dean of the Consular Corps, currently the Honorable Natalio Jamer, Consul General for Argentina, is the career official with the longest tenure in Atlanta.

Twenty-nine foreign governments have operations in Atlanta to promote trade between their countries/regions and Georgia and the Southeast U.S. In some cases the trade promotion work is handled from within the countries' consular offices (sometimes by the consular head of post), while others maintain independent trade offices.

## Sea Island Summit

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- [Argentina](#)
- [Australia](#)
- [Austria](#)
- [Barbados](#)
- [Bolivia](#)
- [Brazil](#)
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- [Chile](#)
- [China](#)
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- [New Zealand](#)
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- [Nigeria](#)
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- [Slovenia](#)
- [Spain](#)
- [Sri Lanka](#)
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- [Switzerland](#)
- [Taiwan](#)
- [Tanzania](#)
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- [Turkey](#)
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### **Task**

In this lesson, students will use the Internet to determine the international connections of ten Georgia companies, and speculate on topics the G8 leaders might discuss which could impact these Georgia businesses.

### **Process**

Begin this lesson by dividing the class into ten groups and assigning one of the following Georgia-based companies to each group:

- AFLAC
- BellSouth
- Coca-Cola
- Delta Airlines
- Georgia Pacific
- Home Depot
- Scientific Atlanta
- Southern Company
- Sun Trust Bank
- UPS

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*High School Lessons for Teaching About the G8*

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Students should visit the website of the company assigned to their group to answer the questions on the Georgia International Business worksheet. After completing the worksheet, each group should give an oral overview of what they found. The teacher should help the students develop a general profile of the common international concerns which Georgia businesses might have.

## Georgia International Business Worksheet

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*Company Name*

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1. What product does this company produce?	
2. What resources does this company require to produce the product?	
3. In which of the G8 nations does this company do business?	
4. What are this company's other international markets?	
5. What environmental issues might be of concern to this company?	
6. Which of the topics discussed at recent G8 Summits would have a direct impact on this company?	
7. What specific concerns might representatives of this company hope that the leaders would address at the G8 Sea Island Summit?	

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## **Activity 2**

What international facilities are located in Georgia, where are they located, and how many jobs do they provide?

### **Objective**

Students will examine data regarding international facilities located in Georgia and analyze these data by country and by county.

### **Resources**

- Georgia Infosource [see links below]
- County Outline Map of Georgia

### **Introduction**

International trade and international relations among countries allow for the expansion of markets, both for consumers and producers. Many factors go into the decision of where to locate a business or a production facility. Costs, benefits and incentives all enter into the equation of where to produce a product or service. In reality, many consumer goods such as automobiles, contain parts made in various countries.

### **Task**

In this lesson, students will create graphs and maps to communicate these data visually.

### **Process**

Begin this lesson by having students go to

[www.georgiainfosource.com/pdfs/countries/Facility%20Statistics%20in%20Georgia.pdf](http://www.georgiainfosource.com/pdfs/countries/Facility%20Statistics%20in%20Georgia.pdf) and answer the following questions.

- How many different countries have a presence in Georgia?
- What is the total number of international facilities located in Georgia? What is the total employment at these facilities?
- How many of these international companies are based in G8 countries?  
Compute the percentage of the companies that are from the G8. Of the total employment, what percentage is accounted for by G8 countries? How do these numbers reflect the importance of the Sea Island Summit to Georgians?

Next, have students to go

[www.Georgiainfosource.com/pdfs/countries/Facility%20Statistics%20in%20Ga%20by%20County.pdf](http://www.Georgiainfosource.com/pdfs/countries/Facility%20Statistics%20in%20Ga%20by%20County.pdf) and answer the following questions.

- What is the total number of international facilities in the county in which you go to school?
- How many people do these international facilities employ in your county?

Distribute a Georgia county map. Have students create a scale for recording the data given from this web site onto the map. For example, counties with 1 to 10 total facilities